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### Executive Director

Tarika Cefkin

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Linda Yip  
Jimmy Yip

To Whom It May Concern:

Saturday, February 12, 2022 marks the date of our upcoming annual Chinese-themed Lunar New Year celebration.

We will be celebrating the 20<sup>th</sup> Anniversary of our organization's founding and are hosting this event in-person once again. We'll be ringing in the Year of the Tiger from the Grand Hyatt Denver. Guests will be treated to a jungle-themed banquet complete with fun entertainment, a live and silent auction, and our popular "Night Market" with booths selling beautiful Chinese clothing, a palm reader, calligrapher, and more. We're also bringing the jungles of Macau to you through the introduction of a full post-dinner casino night with donation-based gaming tables like craps, roulette, blackjack, and poker. And, we'll top off our entertainment with a live band!

We're seeking support from the corporate community – as well as from philanthropic individuals and families – through sponsorship of this event. It's a great way to engage your network by showcasing your commitment to K-12 education and cultural programming.

This annual gala is our primary way of raising critical funds for our rural school projects. It got its start as our way to share our founder's Chinese culture with Colorado-area supporters and showcase our capital projects in China and worldwide.

To date, the Nathan Yip Foundation has built and supported nine schools, three orphanages, two dormitories, and two cafeterias to support the educational needs of underserved children throughout the remote areas of China. In Colorado, the foundation has partnered with 28+ rural communities to provide students and teachers with support and equal access to educational resources. Projects have ranged from technology upgrades, to vocational training, to professional development for teachers – enabling them to bring innovative education practices to their rural students.

Although our funding focus has shifted to supporting rural schools in Colorado, the cultural flare and fun of this event is here to stay!

Please see the attached document for detailed sponsorship opportunities, and don't hesitate to reach out to our office or sponsorship team with any questions.

Warmly,

Tarika Cefkin  
Executive Director

**SPONSORSHIP OPPORTUNITIES****Sponsorship Contacts:**Tarika Cefkin, NYF Executive Director: [tarika@nathanyipfoundation.org](mailto:tarika@nathanyipfoundation.org)Mollie Anderson, 2022 Sponsorship Chair: [molliea726@gmail.com](mailto:molliea726@gmail.com)**BANQUET SPONSOR | \$15,000****(EXCLUSIVE)**Two (2) PREMIER location tables for ten (10) guests each - **twenty (20) total guests** plus:

- A Special Honor! Opportunity for representative to lead guests (from stage) in the traditional New Year salad toss activity to kick off the banquet dinner
- Table signs on all tables recognizing your contribution as the Banquet Sponsor
- Live verbal recognition at the event by program emcee
- Logo or Company/Individual name on sponsorship signage and digital screens at the event
- Inclusion in email announcements to over 2,000 recipients
- Recognition in the event program book on the sponsor page
- Logo or Company/Individual name on the event website page

**COCKTAIL RECEPTION SPONSOR | \$12,000****(EXCLUSIVE)**Two (2) PREMIER location tables for ten (10) guests each - **twenty (20) total guests** plus:

- Prominent signage on the cocktail tables and bars at the cocktail reception
- Logo or Company/Individual name on the cocktail napkins during the reception
- Live verbal recognition at the event by program emcee
- Logo or Company/Individual name on sponsorship signage and digital screens at the event
- Inclusion in email announcements to over 2,000 recipients
- Recognition in the event program book on the sponsor page
- Logo or Company/Individual name on the event website page

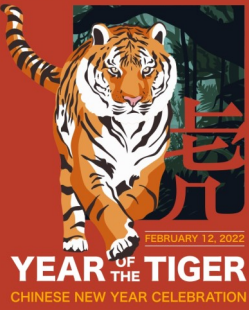
**ENTERTAINMENT SPONSOR | \$10,000****(EXCLUSIVE)**

Or unique entertainment includes a traditional Lion Dance to kick off our banquet and post-dinner live band!

The Entertainment Sponsor receives one (1) PREMIER location table for ten (10) guests plus:

- Verbal recognition from event emcee as Lion Dance sponsor
- Prominent signage on main stage during post-event live band entertainment
- Live verbal recognition at the event by program emcee
- Live verbal recognition from the band throughout their set
- Logo or Company/Individual name on sponsorship signage and digital screens at the event
- Inclusion in email announcements to over 2,000 recipients
- Recognition in the event program book on the sponsor page
- Logo or Company/Individual name on the event website page

*See next page for more!*

**SPONSORSHIP OPPORTUNITIES****Sponsorship Contacts:**Tarika Cefkin, NYF Executive Director: [tarika@nathanyipfoundation.org](mailto:tarika@nathanyipfoundation.org)Mollie Anderson, 2022 Sponsorship Chair: [molliea726@gmail.com](mailto:molliea726@gmail.com)**NIGHT MARKET SPONSOR | \$7,000****(EXCLUSIVE)**

The Night Market features post-dinner activities like shopping, fortune teller, calligrapher, photo booth and photo booth. The Night Market Sponsor receives one (1) PREMIER location table for **ten (10) guests** plus:

- Signage at the entryway into the Night Market: “The Night Market Sponsored by \_\_\_\_\_”
- Live verbal recognition at the event by program emcee
- Logo or Company/Individual name on sponsorship signage and digital screens at the event
- Inclusion in email announcements to approximately 2,000 recipients
- Recognition in the event program book on the sponsor page
- Logo or Company/Individual name on the event website page

**PROGRAM SPONSOR | \$5,000****(EXCLUSIVE)**

One (1) PREMIER location table for **ten (10) guests** plus:

- Exclusive Company ad on the FULL BACK PAGE of the event program book
- Live verbal recognition at the event by program emcee
- Logo or Company/Individual name on sponsorship signage and digital screens at the event
- Inclusion in email announcements to approximately 2,000 recipients
- Logo or Company/Individual name on the event website page

**RED ENVELOPE SPONSOR | \$5,000****(EXCLUSIVE) SOLD!**

One (1) PREMIER location table for **ten (10) guests** plus:

- Exclusive Company/Individual name on all red envelopes
- Live verbal recognition at the event by program emcee
- Logo or Company/Individual name on sponsorship signage and digital screens at the event
- Inclusion in email announcements to approximately 2,000 recipients
- Logo or Company/Individual name on the event website page

**FRIENDS OF THE YIPS PATRON SPONSOR | \$3,500**

One (1) table for **ten (10) guests** plus:

- Live verbal recognition at the event by program emcee
- Logo or Company/Individual name on sponsorship signage and digital screens at the event
- Inclusion in email announcements to approximately 2,000 recipients
- Recognition in the event program book on the sponsor page
- Logo or Company/Individual name on the event website page

**CASINO TABLE SPONSOR | \$1,000**

We’re introducing a post-dinner casino for the first time ever! Get naming rights as a sponsor of one of our gaming tables. First-come first-served pick of your sponsored table (craps, roulette, blackjack, or poker). This is a great add-on to your event tickets as a way to help us underwrite the cost of this fun activity.



## OUR MISSION

*The Nathan Yip Foundation supports K-12 rural education.*

## WHY RURAL?

### Out of Sight, Out of Mind

Rural schools do their best to provide for their students, but often face significant challenges—inadequate financing, trouble recruiting and retaining teachers, and inaccessible or unaffordable services for children and families. We believe these students deserve equal access to a great education, so we work directly with stakeholders to ensure that our support is thoughtful, sustainable, and fits with each community's needs. Each partnership request is carefully evaluated by our advisory committees to determine alignment with the foundation's mission and resources. Our grassroots, hands-on approach means that all partners receive a site visit—an important step in lending our eyes and ears to each and every project.

## 2020-2021 PROJECTS

### **Akron High School** | Akron, CO (Eastern Plains)

*Construction Science vocational training program development.*

### **Bennett School District** | Bennet, CO (Eastern Plains)

*English language class support (after-hours) for the parent community. The goal is to equip parents with the language skills needed to be able to be more active participants in their child's learning.*

### **Byers Elementary School** | CO (Eastern Plains)

*Musical instruments including 25 guitars, 50 recorders, classroom hand-bell set, percussion instruments, and music stands. Facilitated by the Future Arts Foundation through a grant from Friends of Nathan Yip.*

### **Center Consolidated School** | Center, CO (San Luis Valley)

*Home Visit Program (on hold in 2020 due to COVID safety concerns). Teachers conduct in-home visits with the goal of increasing parental engagement and support to better understand the whole child.*

### **Generation Schools Network** | Statewide (CO)

*Student-Centered Accountability Program (S-CAP) support. S-CAP is a network of rural districts engaging in hosted visits to network and provide real-time peer to peer feedback.*

### **Lone Star School** | Otis, CO (Eastern Plains)

*Adulting 101 Program support. Students earn badges for a series of lessons not traditionally taught in school. Badge programs include doing laundry, changing a tire, personal finance, healthy relationships, etc.*

### **Monte Vista High School** | Monte Vista, CO (San Luis Valley)

*Home Visit Program (see Center Consolidated School description).*

### **Mt. Evans BOCES** | Bailey, Blackhawk, & Idaho Springs, CO

*Informational text reading intervention software.*

### **Peakview School** | Walsenburg, CO (south central)

*Supplies for take-home activity kits for special education students.*

### **Vilas School District** | Vilas, CO (southeast)

*Career Pathways vocational training program development.*

### **Ute Mountain Ute Tribe** | Towaoc, CO (southwest)

*Ute culture-focused outdoor education program for 20 middle and high school students. Additional support from the Donnell Kay Foundation and several major outdoor brands like REI, Yeti, and more.*

### **Weld County School District** | Johnstown, CO (north central)

*General Construction vocational training program development.*