



6295 Greenwood Plaza Blvd, Suite 100
Greenwood Village, CO 80111

Phone: (303) 817-8400
Email: info@nathanyipfoundation.org
Web: www.nathanyipfoundation.org

Executive Director

Tarika Cefkin

Board of Directors

Jimmy Yip | *Founder*
Linda Yip | *Founder*
Okie Arnot | *Co-President*
Edward Huang | *Co-President*
Martha Hussain | *Treasurer*
Alan H. Frosh | *Secretary*
Rajesh Babu
Sam Bacon
Doris Burd
Dr. Larry Chan
Melly Kinnard
Jane Netzorg
Jon Olafson
Jaren Seidenberg

Event Committee

Diana Backstrom | *Chair*
Ding-Wen Hsu | *Honorary Chair*
Tai-Dan Hsu | *Honorary Chair*
Okie Arnot
Rajesh Babu
Joy Zhao Franson
Edward Huang
Jon Olafson
Linda Yip
Jimmy Yip

To Whom It May Concern:

Thursday, February 11, 2021 marks the date of our upcoming annual Chinese New Year Celebration. Out of immense concern for the health and well-being of our supporters, this year's celebration will be FULLY VIRTUAL for the first time ever! We'll be ringing in the Year of the Ox with you in the comfort of your home. Guests will tune in LIVE to see our presentation, fun entertainment, and participate in the popular live auction and paddle raiser for rural school support – hosted by former Denver Bronco, Reggie Rivers.

We are once again seeking support from the corporate and business community – as well as philanthropic individuals and families – through sponsorship of this event. In this unprecedented year, your support is more important now than ever! Schools are facing unique challenges, and your sponsorship will give communities served by the Nathan Yip Foundation the gift of continued educational support in unchartered territory in the face of uncertainty with school funding.

Funds raised through this event will go directly to our projects in rural communities throughout Colorado and China, as we will be commemorating 19 years of providing education access to underserved youth. Our goal is to give students the tools necessary to become productive, contributing citizens within their communities.

To date, the Nathan Yip Foundation has built and supported nine schools, three orphanages, two dormitories, and two cafeterias to support the educational needs of underserved children throughout the remote areas of China. In Colorado, the foundation has partnered with 24+ rural communities to provide students and teachers with support and equal access to educational resources. Projects have ranged from technology upgrades, to vocational training, to professional development for teachers – enabling them to bring innovative education practices to their rural students.

Please see the attached document for detailed sponsorship opportunities, and don't hesitate to reach out to our office with any questions.

Warmly,

Tarika Cefkin
Executive Director



SPONSORSHIP OPPORTUNITIES

CHINESE NEW YEAR VIRTUAL CELEBRATION

YEAR OF THE OX | FEBRUARY 11, 2021

DINNER SPONSOR | \$15,000

(EXCLUSIVE)

- ✦ **Exclusive!** Opportunity for two (2) representatives to lead guests in the traditional New Year salad toss activity to kick off the virtual event (*pre-filmed*).
- ✦ **Exclusive!** Sponsor recognition on all dinner delivery boxes.
- ✦ **Exclusive!** Sponsor recognition on all delivered wine.
- ✦ Ten (10) gourmet dinners delivered to your home.*
- ✦ Six (6) bottles of wine (3 white, 3 red) delivered to your home.*
- ✦ Photographer sent to your home to capture your dinner party guests (*outdoor photos only*).*
- ✦ Party-In-A-Box delivered to your home, including event materials, promo items, and fun gifts for up to ten (10) dinner party guests.
- ✦ Opportunity to include an item, coupon, promotion, or greeting in Party-In-A-Box packages (*content to be pre-approved by NYF*).
- ✦ "I Support Rural Education" yard sign.
- ✦ Option to create/submit a :30 video or commercial spot for the program.
- ✦ Prominent sponsor recognition during event program.
- ✦ Sponsor listing in event collateral, website, and email communications.

PARTY-IN-A-BOX SPONSOR | \$12,000

(EXCLUSIVE)

- ✦ **Exclusive!** Sponsor recognition on all Party-In-A-Box packages.
- ✦ Ten (10) gourmet dinners delivered to your home.*
- ✦ Six (6) bottles of wine (3 white, 3 red) delivered to your home*
- ✦ Photographer sent to your home to capture your dinner party guests (*outdoor photos only*).*
- ✦ Party-In-A-Box delivered to your home, including event materials, promo items, and fun gifts for up to ten (10) dinner party guests.
- ✦ Opportunity to include an item, coupon, promotion, or greeting in Party-In-A-Box packages (*content to be pre-approved by NYF*).
- ✦ "I Support Rural Education" yard sign.
- ✦ Option to create/submit a :30 video or commercial spot for the program.
- ✦ Prominent sponsor recognition during event program.
- ✦ Sponsor listing in event collateral, website, and email communications.

ENTERTAINMENT SPONSOR | \$10,000

(EXCLUSIVE)

- ✦ **Exclusive!** Sponsor recognition during pre-program music/DJ set.
- ✦ **Exclusive!** Sponsor recognition during traditional Lion Dance presentation.
- ✦ Ten (10) gourmet dinners delivered to your home.*
- ✦ Four (4) bottles of wine (2 white, 2 red) delivered to your home*
- ✦ Photographer sent to your home to capture your dinner party guests (*outdoor photos only*).*
- ✦ Party-In-A-Box delivered to your home, including event materials, promo items, and fun gifts for up to ten (10) dinner party guests.
- ✦ Opportunity to include an item, coupon, promotion, or greeting in Party-In-A-Box packages (*content to be pre-approved by NYF*).
- ✦ "I Support Rural Education" yard sign.
- ✦ Option to create/submit a :30 video or commercial spot for the program.
- ✦ Prominent sponsor recognition during event program.
- ✦ Sponsor listing in event collateral, website, and email communications.

To secure one of the sponsorship opportunities above, please contact
Tarika Cefkin at tarika@nathanyipfoundation.org

Learn more and visit us on the web at: www.nathanyipfoundation.org



SPONSORSHIP OPPORTUNITIES
CHINESE NEW YEAR VIRTUAL CELEBRATION
YEAR OF THE OX | FEBRUARY 11, 2021

RED ENVELOPE SPONSOR | \$5,000

(EXCLUSIVE)

- ✦ **Exclusive!** Sponsor recognition on all Red Envelopes (available for pre-purchase and delivered in Party-In-A-Box packages).
- ✦ **Exclusive!** Sponsor recognition during Red Envelope opening portion of event program.
- ✦ Eight (8) gourmet dinners delivered to your home.*
- ✦ Two (2) bottles of wine (1 white, 1 red) delivered to your home.*
- ✦ Party-In-A-Box delivered to your home, including event materials, promo items, and fun gifts for up to ten (10) dinner party guests.
- ✦ "I Support Rural Education" yard sign.
- ✦ Sponsor recognition during event program.
- ✦ Sponsor listing in event collateral, website, and email communications.

AUCTION SPONSOR | \$5,000

(EXCLUSIVE)

- ✦ **Exclusive!** Sponsor logo inclusion on online silent auction.
- ✦ **Exclusive!** Sponsor recognition during live auction portion of event program.
- ✦ Eight (8) gourmet dinners delivered to your home.*
- ✦ Two (2) bottles of wine (1 white, 1 red) delivered to your home.*
- ✦ Party-In-A-Box delivered to your home, including event materials, promo items, and fun gifts for up to ten (10) dinner party guests.
- ✦ "I Support Rural Education" yard sign.
- ✦ Sponsor recognition during event program.
- ✦ Sponsor listing in event collateral, website, and email communications.

FRIENDS OF THE YIPS PATRON SPONSOR | \$3,000

- ✦ Four (4) gourmet dinners delivered to your home.*
- ✦ Two (2) bottles of wine (1 white, 1 red) delivered to your home.*
- ✦ Party-In-A-Box delivered to your home, including event materials, promo items, and fun gifts for up to ten (10) dinner party guests.
- ✦ "I Support Rural Education" yard sign.
- ✦ Sponsor recognition during event program.
- ✦ Sponsor listing in event collateral, website, and email communications.

**All benefits were finalized and applicable as of November 15, 2020. Should CDC or State/local municipality guidelines become more restrictive, benefits may be adjusted to ensure compliance with current public safety measures.*

Sponsors also have the option to forego some or all tangible benefits for reduced goods and services (and increased tax deduction).

**To secure one of the sponsorship opportunities above, please contact
Tarika Cefkin at tarika@nathanyipfoundation.org**

Learn more and visit us on the web at: www.nathanyipfoundation.org