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Executive Director

Jill Henwood

September 6, 2024

As we close in on the end of 2024, the Nathan Yip Foundation is gearing up for our 24th annual Chinese New Year Gala. The event will be held on Saturday, February 1st, 2025 and we would love to have you join us as a sponsor for this year's gala, as we ring in the Year of the Snake!

The Nathan Yip Foundation Chinese New Year Gala is one of the largest and most fun Lunar New Year celebrations in the Denver metro area. Additionally, it is the primary fundraising event for the Nathan Yip Foundation, and allows us to support and empower rural Colorado schools, students and teachers. Our funding and support helps to close the opportunity gap between rural and urban schools in Colorado.

We hope you will join us as a sponsor as we celebrate the Year of the Snake at the Grand Hyatt Denver. Guests will be treated to a snake-themed banquet complete with Lion Dancers, a live and silent auction, and our popular "Night Market" will be expanded and enhanced with new demonstrations and activities, along with booths selling beautiful Chinese clothing, a palm reader, calligrapher, and more.

We're seeking support from the corporate community – as well as from philanthropic individuals and families – through sponsorship of this event. It's a great way to engage your network by showcasing your commitment to K-12 education in rural areas in our state. In recent years, it has also become a wonderful way to have someone else throw a great party for your employees - sponsor the event and enjoy a table for 10 at this festive Chinese New Year Celebration.

Please see the attached document for detailed sponsorship opportunities, and don't hesitate to reach out to our office or sponsorship team with any questions.

Warmly,

Julia

Julia Porterfield
Gala Sponsorship Chair

Jill

Jill Henwood
Executive Director

6295 Greenwood Plaza Blvd | Suite 100 | Greenwood Village, CO 80111
Tel: 303-817-8400 | info@nathanyipfoundation.org |
www.nathanyipfoundation.org



CHINESE NEW YEAR Gala

FEBRUARY 1, 2025 • 5:00–10:30 PM
GRAND HYATT • 1750 WELTON ST. • DENVER, CO



Contact Julia Porterfield for Sponsorship Information at
juliaporterfield@gmail.com

YEAR OF THE
Snake

PRESENTING SPONSOR \$15,000 EXCLUSIVE

Two (2) PREMIER location tables for ten (10) guests each - twenty (20) total guests, plus:

- A Special Honor! Opportunity for representative to lead guests (from stage) in the traditional New Year salad toss activity to kick off the banquet dinner
- Live verbal recognition at the event by program emcee
- Logo or Name on sponsorship signage, digital screens, and printed program at the event
- Inclusion in email announcements to over 2,000 recipients
- Logo or Name on the event website page
- Logo or Name on Night Market Bags and at entertainment booths/stations

ENTERTAINMENT & NIGHT MARKET SPONSOR \$10,000 EXCLUSIVE

One (1) PREMIER location table for ten (10) guests, plus:

- Exclusive Logo or Name on Night Market Bags
- Live verbal recognition at the event by program emcee
- Logo or Name on sponsorship signage, digital screens, and printed program at the event
- Inclusion in email announcements to over 2,000 recipients
- Logo or Name on the event website page
- Logo or Name on Night Market Bags and at entertainment booths/stations

COCKTAIL SPONSOR \$7,000 EXCLUSIVE

One (1) PREMIER location table for ten (10) guests, plus:

- Exclusive Logo or Name on 1,000 Cocktail Napkins during reception
- Live verbal recognition at the event by program emcee
- Logo or Name on sponsorship signage, digital screens, and printed program at the event
- Inclusion in email announcements to over 2,000 recipients
- Logo or Name on the event website page

RED ENVELOPE SPONSOR \$7,000 EXCLUSIVE

One (1) PREMIER location table for ten (10) guests, plus:

- Exclusive Logo or Name on 1,500 red envelopes
- Live verbal recognition at the event by program emcee
- Logo or Name on sponsorship signage, digital screens, and printed program at the event
- Inclusion in email announcements to over 2,000 recipients
- Logo or Name on the event website page

PROGRAM SPONSOR \$5,000 10 AVAILABLE

One (1) PREMIER location table for ten (10) guests, plus:

- Company Logo or Name and message on the back page of the event program book
- Live verbal recognition at the event by program emcee
- Logo or Name on sponsorship signage, digital screens, and printed program at the event
- Logo or Name on the event website page

FRIENDS OF THE YIPS TABLE SPONSOR \$4,000 UNLIMITED

One (1) table of 10 (ten) guests, plus:

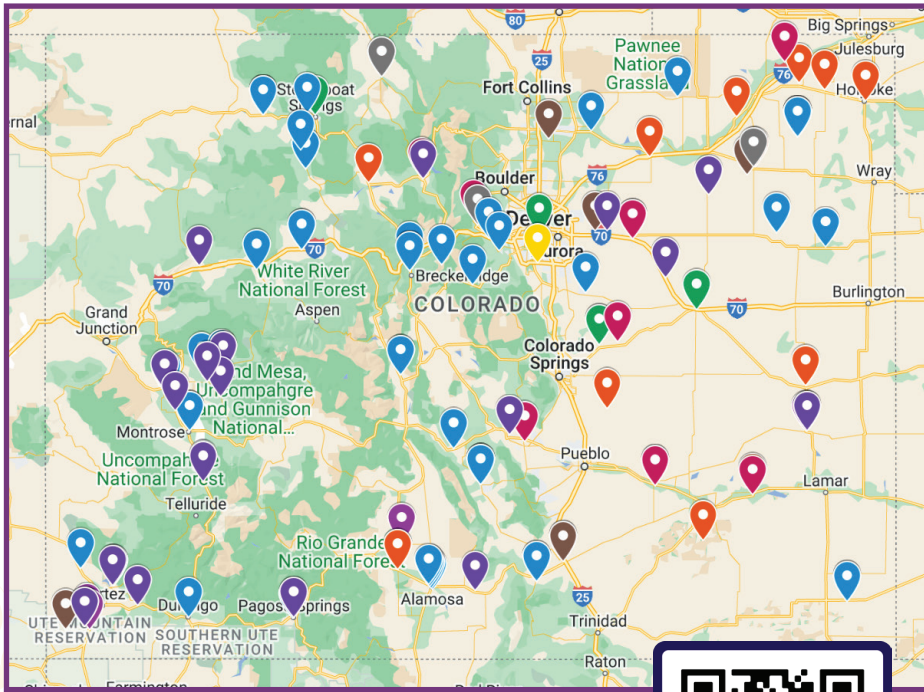
- Company/Individual Name on digital screens at the event
- Company/Individual Name in the printed program at the event





OUR MISSION

The Nathan Yip Foundation Supports K-12 Education in Rural Colorado



WE HAVE COLORADO COVERED!

By the end of 2023, the Nathan Yip Foundation will have awarded more than \$1 Million to schools and teachers throughout rural Colorado. Scan the QR code or click here for an interactive version of the map to see complete details of our funding.



Nathan Yip Foundation Colorado Grants Map



Empowering Rural Colorado's Schools and Students

www.NathanYipFoundation.org





RECENT PROJECTS

Agate School District | Agate, CO

East Grand School District | Granby, CO

Industrial Arts Equipment. Fund the purchase of new large equipment (including saws) to improve the safety and relevance of the industrial arts program.

Bennett School District | Bennet, CO

Fire Sciences Pathways Program. Fund industry standard equipment and supplies so students in Bennett and surrounding areas can attain their Fire Science Certification while in high school.

Canon City School District | Canon City, CO

Delta County School District | Delta, CO

RE-2 School District | Rifle, CO

Good-Natured Learning: Support districts in district-wide implementation of effective nature-based learning by funding training for Good Natured Learning Teacher Fellows that will support and train others in the districts.

North Fork School of Integrated Studies | Paonia, CO

Low Strings Instruments: Support school efforts to purchase and maintain low-strings instruments for neuro-divergent students to experience musical education in a positive way.

San Juan Mountain School | Pagosa Springs, CO

Alternative School Greenhouse: Provide funding necessary to build a campus greenhouse. Students will participate and learn through building the greenhouse and then utilize the facility to learn agricultural and other hands-on environmental skills.

Ute Mountain Ute | Towaoc, CO

Summer Cultural Camp: Provide funding for a cultural camp for Ute middle-school students to better understand their heritage and interact with elders. This program is designed to improve mental health and academic success for Ute youth as they navigate two worlds.



Learn More
About the
Nathan Yip
Foundation!



Like and
Follow Us On
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NATHAN YIP FOUNDATION

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WHY RURAL?

OUT OF SIGHT, OUT OF MIND

Nathan Yip, after visiting China as a teen with his family, felt a strong urge to help schools and students in rural areas of China. To honor his memory and turn their grief into meaningful action, Nathan's parents dedicated themselves to raising funds in support of his vision for enhancing rural education. Since 2016, the Nathan Yip Foundation has focused on improving education in rural Colorado. Through initiatives like school and district grants, as well as grants for rural teachers, the foundation continues to actively support K-12 education in these areas. By directly providing funding for specific needs identified by rural educators, we aim to positively impact the educational journey of students in rural Colorado. Our goal is to narrow the educational disparities between rural and urban schools. Together, we can make a significant difference in ensuring that every student in rural Colorado has access to a high-quality education, exciting opportunities, and the resources they need to succeed.

Your support is invaluable in helping us accomplish this mission.

RURAL COLORADO TEACHER GRANTS

Established in 2022, the Nathan Yip Foundation awards grants to rural Colorado teachers.

147 districts in the state of Colorado (out of 179 districts statewide) are identified by the Colorado Department of Education as rural or small rural. The Nathan Yip Foundation aims to support teachers in these rural districts with rural teacher grants. Projects funded include a microscale chemistry lab in Cotopaxi, rolling music carts for the roving music teacher in Custer County, graphing calculators in Dolores, Orff instruments in LaVeta, iPads in Hayden, and a kiln for K-12 students in Joes!

ANNUAL EVENTS

We invite you to join us in our unique "fun-draising" events that celebrate our Asian heritage and generate support for rural Colorado schools and students. **Please check our website at www.NathanYipFoundation.org** for dates and information.

Chinese New Year (February) - Our premier event and one of the largest Chinese New Year Celebrations in the metro area. You won't want to miss this event with lion dancers, a night market, and a traditional salad toss.

Mid-Autumn Festival (September) - Our annual "Thanksgiving of the East" family event.

Sushi Party (June) - Kick off summer with sushi and sake.

